

Technology, Media & Telecommunications

Brexit

The UK's exit from the EU is likely to cause significant issues for those operating in the technology, media and telecoms space.

Points to consider:

- Employment advice e.g. in relation to immigration and new contracts
- Business restructuring – corporate advice
- Future proofing your contracts against a hard Brexit.

GDPR

The data that businesses hold on their staff, clients and other stakeholders will be subject to greater scrutiny and must be protected. Some businesses are built on the buying and selling of personal data.

Points to consider:

- Interpretation and implementation of the regulation
- Full data audit may be required
- Dealing with freedom of information requests
- Supplier agreements will need to be checked and updated
- Customer data collection terms and conditions e.g. for loyalty cards
- Employee data implications and issues
- Risk of litigation and disputes.

Plugging the labour gap

It's increasingly costly to recruit and retain staff in a competitive market, including the war for talent driven by a limited supply of qualified professionals against a backdrop of continuous inward investment.

Points to consider:

- Employment advice – particularly in relation to IP
- Immigration and work visas.

Safeguarding IP

With AI on the horizon, new laws emerging and the rising number and complexity of disputes over technology, businesses are having to be extra vigilant about the way they protect their innovations.

Points to consider:

- Branding and trade marks
- Licensing
- Disruptive technologies
- Intellectual property
- Technology and IT licensing
- Media and entertainment rights and ownership
- Reputation and goodwill
- Data as an asset – use and privacy issues.



John North, Partner,
Head of TMT sector team

020 7842 1490
john.north@roydswithyking.com

What we do

Technology and media businesses operate in an environment of phenomenal change and you need to be confident that your legal team moves just as quickly and understands the pressures of your rapidly evolving industry.

Whether you are starting up or planning your exit, we'll guide you through the legal documentation and issues that you may come across in

all stages of your business, highlighting the opportunities and helping you avoid the pitfalls.

You may be looking to take in outside investors, put in place a shareholders agreement, protect or license your intellectual property or technology or resolve a dispute. Our clients tell us that our sector expertise helps us to "produce compelling arguments and exceptional results".

Equally, we can assist with employment policies, help you to avoid disputes and advise on immigration and workplace visas, to help you attract and retain the very best talent – and safeguard the IP developed within your business. We are also aware of the changing trends in real estate, reflected by the fast changing requirements of the sector.

We have a genuine interest in the technology, media and creative sectors which allows us to get to grips with the nature, model and spirit of your business. This makes us the ideal choice for a wide variety of clients in the digital sector including software businesses, technology companies, publishers, advertising agencies, music businesses and IP rich businesses.

Working with you

Our team regularly acts on cutting edge deals, often with an international dimension, and has a leading reputation in the field of IP, fundraising, M&A and commercial contracts for companies in the creative and media sectors.

"We have worked with Royds Withy King for several years and I'm always very pleased with the outcome for each new assignment. The team are very approachable, very thorough and very professional, and have a wonderful knack of being able to assimilate exactly what you need, no matter how vague or complicated the brief."

*Pic Haywood,
Production Manager,
Burrell Durrant Hifle*